



Why Study Japanese?



1. Enter the world of JapXcitement

Knowing the language will help you access Japanese popular culture and traditions in their original form. Anime, Bunka, Cha-do, Drama , ... Zen, the list is non-exhaustive. You will be able to immerse yourself in the beauty and colour of all things Japanese.



2. Bilingual or Tri-lingual = an EDGE over others



Learning languages boosts your employability and is beneficial salary-wise. In the highly competitive job market, your additional skill of knowing Japanese sets you apart from other applicants.



3. Break the “hard to reach” Japanese market



Learning the Japanese language will allow you to delve deeper into understanding Japanese socio-cultural trends and business etiquette. This will help you greatly in your business dealings with the Japanese.



4. Experience Japan like a local



If you know the language and explore Japan on your own, your travel experience will be much more enjoyable and satisfying as you can communicate with the locals.



5. More than a Facebook friend



You study and interact with like-minded people in your class. Your social circle gets wider.



6. I’m not a frog in a well



Knowing other languages and cultures gives you the unique opportunity to broaden your mindset and perspective on life.



7. Go beyond language ability



Knowing one more language enhances your cognitive development in mental flexibility, creativity and higher-order thinking skills to help you cope better in a fast- changing world.



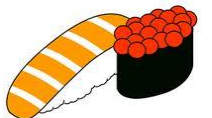
8. It may benefit my parents/grandparents too



Learning Japanese language pushes your mental capacities to the limit. The constant brain stimulation helps to keep away degenerative diseases like Alzheimer's and dementia. You may want to encourage your parents/grandparents to learn Japanese too.



9. It’s not as hard as you think



The Japanese language has adopted Chinese ideographs in its kanji writing system. People who already know Chinese will find that learning Japanese can be much faster and simpler than they think.



10. Yatta! I did it!



Your hard work and discipline will pay off when you are able to understand and use Japanese as a communication tool. Give yourself a pat and shout “やったあ〜!”.

